

Opening
Ceremony and
Launches

**Key Persons:** 

Mr. Edmund Asamoah
Eyetsa Lorraine Ocloo
Safoa Aisha Cablye
Nana Ama Botchway

Interior Architecture, design and decor community

Location

Ground floor of the A&C Corner Mall



Time	Activity	Description
10:00 -10:30 AM	Registration and Welcome Reception	Attendees register and receive event materials. Welcome refreshments and networking.
10:30 -11:00 AM	Opening Ceremony to Launch ADCW24	Welcome Address by Eyetsa Lorraine Ocloo, President of IDDG. Introduction to ADCW24 and its significance.
11:00 -11:30 AM	Launch of the Accra Design Center	Speech by Mr. Edmund Asamoah, CEO of A&C Corner (Accra Design Center) and IDDG Advisory Council member.
11:30 -12:00 PM	Launch of the IDDG Secretariat	Presentation on the vision and mission of the IDDG Secretariat.
12:00 -12:30 PM	Launch of the Accra Design Show	Introduction to the Accra Design Show. Open-air showcase of unique design products by various brands.
12:30 - 01:00 PM	Ceremonial MOU Signing Event	Signing of Memorandum of Understanding between IDDG and A&C Corner. Purpose: Partnership and collaboration to promote A&C Corner as the Accra Design Center and to enhance the interior architecture, design, and decor industry in Ghana through various activities, events, and business ventures.
01:00 - 01:30 PM	Networking and Refreshments	



Celebration of IFI World Interiors Day and Signing Ceremony

#### **Key Persons:**

Mr. Edmund Asamoah Hon. Elizabeth Naa Kwatsoe Tawiah Sackey

Madam Titi Ogufere Madam Delilah Mercer Eyetsa Lorraine Ocloo Safoa Aisha Cablye

#### Location

Ground floor of the A&C Corner Mall



Time	Activity	Description
10:00 - 10:30 AM	Registration and Welcome Reception	
10:30 - 11:00 AM	Celebration of IFI World Interiors Day  Welcome Address by Eyetsa Lorraine Ocloo. Each key person will give a brief speech on the importance of interior design and their personal contributions to the field.	Speakers:  Mr. Edmund Asamoah: Insights on the role of Accra Design Center in the design community.  Hon. Elizabeth Naa Kwatsoe Tawiah Sackey: The role of government in promoting interior design and architecture.  Madam Titi Ogufere: The global impact of interior design and future trends.  Madam Delilah Mercer: Contributions of IDDG to the interior design industry in Ghana.  Eyetsa Lorraine Ocloo: Vision and future of IDDG.  Safoa Aisha Cablye: The impact of interior design on urban development.
11:00 - 12:00 PM	Signing Ceremony of the IFI Interiors Declaration Adoption	Signing by the Mayor of Accra and past president of IFI, Madam Titi Ogufere.
12:00 -01:30 PM	Movie Screening	Screening of the documentary "Made by Design" by courtesy of Essential Media Group
01:30 - 02:00 PM	Q&A Session and Networking	Introduction to the Accra Design Show. Open-air showcase of unique design products by various brands.

Panel Discussion on Interior Designers and Interior Specializations

Panelists:

Mr. Rexford Koduah Madam Grace Krobo-Edusei

Karen Halm

Mr. Osei Agyeman

Location

First floor of the A&C Corner Mall



Time	Activity	Description
05:30 - 05:45 PM	Registration and Seating	Attendees register and find their seats. Informal networking
05:45 - 06:00 PM	Introduction and Welcome	Moderator introduces the panel discussion topic: "Exploring the Evolution of Interior Design and the Role of Interior Architecture."
		Overview of the session's agenda and objectives.
06:00 - 07:00 PM	Panel Discussion	<b>Topic:</b> "Exploring the Evolution of Interior Design and the Role of Interior Architecture"
		Discussion Points:
		Historical context and evolution of interior design.
		The impact of interior architecture on modern design.
		Case studies of influential interior design projects.
		Each panelist gives a brief presentation (10 minutes each) on their perspective and experiences.
07:00 - 07:15 PM	Q&A Session and	Open the floor to questions from the audience.
	Networking	Moderator facilitates the Q&A, ensuring a diverse range of questions.
07:15 - 07:30 PM	Closing Remarks and	Panelists provide final thoughts and takeaways.
	Networking	Attendees are invited to network and discuss topics further.



Panel Discussion on Interior Designers and Specializations Panelists:
Belle Yemofio
Mr. Prosper Baafi
Marie-Belle Kamel
Mrs. Faith Ametorgoh

**Location**First floor of the A&C Corner Mall



Time	Activity	Description
05:30 - 05:45 PM	Registration and Seating	Attendees register and find their seats. Informal networking
05:45 - 06:00 PM	Introduction and Welcome	Moderator introduces the panel discussion topic: "Who Are Interior Designers and What Are the Various Specializations?"
		Overview of the session's agenda and objectives.
06:00 - 07:00 PM	Panel Discussion	Topic: "Who Are Interior Designers and What Are the Various Specializations?"
		Discussion Points:
		Defining the role of interior designers.
		Overview of specializations within interior design (e.g., residential, commercial, hospitality).
		Emerging trends and future directions in interior design specializations.
		Each panelist gives a brief presentation (10 minutes each) on their perspective and experiences.
07:00 - 07:15 PM	Q&A Session and	Open the floor to questions from the audience.
	Networking	Moderator facilitates the Q&A, ensuring a diverse range of questions.
07:15 - 07:30 PM	Closing Remarks and	Panelists provide final thoughts and takeaways.
	Networking	Attendees are invited to network and discuss topics further.

Panel Discussion on Interior Designers and the Future

Panelists:
Mina Evans Tefler
Naa Anowah Amporfro
Audrey Asante
Kennedy Newton Nutassey

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Time	Activity	Description
05:30 - 05:45 PM	Registration and Seating	Attendees register and find their seats. Informal networking
05:45 - 06:00 PM	Introduction and Welcome	Moderator introduces the panel discussion topic: "Creating Spaces that Reflect Personality, Lifestyle, and Preference."
		Overview of the session's agenda and objectives.
06:00 - 07:00 PM	Panel Discussion	Topic: "Creating Spaces that Reflect Personality, Lifestyle, and Preference"
		Discussion Points:
		Personalization in interior design.
		Balancing aesthetics with functionality.
		The impact of lifestyle trends on interior design.
		Each panelist gives a brief presentation (10 minutes each) on their perspective and experiences.
07:00 - 07:15 PM	Q&A Session and	Open the floor to questions from the audience.
	Networking	Moderator facilitates the Q&A, ensuring a diverse range of questions.
07:15 - 07:30 PM	Closing Remarks and	Panelists provide final thoughts and takeaways.
	Networking	Attendees are invited to network and discuss topics further.



Panel Discussion on Corporate Retailing, Product Design, and Craftsmanship Panelists:
Madam Constance Swaniker
Audrey Forson
Mr. Elias Hage

Mirna Abdel-Massih

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Time	Activity	Description
05:30 - 05:45 PM	Registration and Seating	Attendees register and find their seats. Informal networking
05:45 - 06:00 PM	Introduction and Welcome	Moderator introduces the panel discussion topic: "Highlighting Cross-Industry Partnerships' Role in Product Innovation and Brand Enhancement."
		Overview of the session's agenda and objectives.
06:00 - 07:00 PM	Panel Discussion	<b>Topic:</b> "Highlighting Cross-Industry Partnerships' Role in Product Innovation and Brand Enhancement"
		Discussion Points:
		The role of corporate retailing in design.
		Innovations in product design and craftsmanship.
		Case studies of successful cross-industry partnerships.
		Each panelist gives a brief presentation (10 minutes each) on their perspective and experiences.
07:00 - 07:15 PM	Q&A Session and	Open the floor to questions from the audience.
	Networking	Moderator facilitates the Q&A, ensuring a diverse range of questions.
07:15 - 07:30 PM	Closing Remarks and	Panelists provide final thoughts and takeaways.
	Networking	Attendees are invited to network and discuss topics further.



Interior Designers
Decorators Ghan

IDDG Open
<b>House General</b>
Meeting and
Design
Networking
Event

# Hosts: Trunk and Bolts New Edition Home Meker Africa Home World

# Location First floor of the A&C Corner Mall



Time	Activity	Description
05:30 - 05:45 PM	Registration and Welcome Reception	Attendees register and find their seats. Informal networking
05:45 - 06:45 PM	Business Introduction	Each Host business owner of the host organizations will have 15 minutes to introduce themselves and their businesses.
		<ul><li>Speakers:</li><li>Trunk and Bolts</li><li>New Edition Home</li></ul>
		Meker Africa     Home World
06:45 - 07:30 PM	Open House General Meeting	Review of the year's activities and achievements.  Discussion on future plans and initiatives.
	Weeting	Open forum for members to provide feedback and suggestions.
07:30 - 08:00 PM	Design Networking Event	Attendees have the opportunity to network and discuss topics further.  Light refreshments will be served.
08:00 - 08:30 PM	Closing Ceremonies for	Closing remarks by Eyetsa Lorraine Ocloo.
	ADCW24	Presentation of awards and acknowledgments.